

# 2012 Ninth Annual MHA™ Business Summit

## Program Objectives

- Define how federal and state legislation and activities may affect long-term care, home infusion, and specialty pharmacies
- Identify short and long-term trends that may affect the delivery of pharmacy services in long-term care, home infusion, and specialty pharmacies
- Describe the changing roles and responsibilities of long-term care, home infusion, and specialty pharmacies within their respective care settings
- Define strategies that can be used by long-term care, home infusion, and specialty pharmacies to stay financially viable
- Examine methods that can be used to establish strategies and better understand emerging models in home infusion and specialty pharmacies

## Wednesday, February 29

6:00PM - 7:30PM Opening Reception With Exhibits

## Thursday, March 1

7:00AM - 8:00AM Breakfast

8:00AM - 8:15AM Introductions

### Layne Oliff, PharmD

MatureHealth Communications, LLC

8:15AM - 9:00AM **State of the Industry**

### Douglas A. Present

Chief Executive Officer  
Managed Health Care Associates, Inc.

9:00AM - 10:00AM **Getting It Done:  
What's Next for Healthcare Reform?**

### Tom Daschle

Former Senate Majority Leader,  
United States Senate  
Senior Policy Advisor, DLA Piper

10:00AM - 11:00AM Break and Exhibits

11:15AM - 12:30PM Breakouts

### LONG TERM CARE

11:15AM - 12:00PM **The Nursing Home Industry: What Is  
Top-of-Mind With LTC Pharmacy  
Customers?**

### Cheryl L. Phillips, MD, AGSF, CMD

Senior Vice President, Advocacy  
Leading Age

12:00PM - 12:30PM **Meeting the Needs of Your Nursing  
Home Customers**

### David Dangerfield, DSW

President/Chief Executive Officer  
Avalon Health Care, Inc.

### HOME INFUSION/SPECIALTY PHARMACY

11:15AM - 12:30PM **The State of Home Infusion and  
Specialty Pharmacy**

### Michael J. Sicilian

President  
Managed Health Care Associates, Inc.

## Thursday, March 1 (cont.)

12:30PM - 1:45PM Lunch and Exhibits

1:45PM - 2:45PM

### **The Outlook for Alternate Site Pharmacy Drug Channels**

### Adam J. Fein, PhD

President  
Pembroke Consulting, Inc.

2:45PM - 3:45PM

### **Understanding the Landscape of Specialty Pharmacy From the Viewpoint of Many Stakeholders: Manufacturer, Payor, Consultant, Hub**

### Moderator:

### Philip P. Gerbino, PharmD

President Emeritus  
Linwood F. Tice Professor  
University of the Sciences  
Philadelphia College of Pharmacy

### Panelists:

### Michael Castagna, PharmD

Executive Director  
Immunoscience Division  
Bristol Myers Squibb

### Saira A. Jan, MS, PharmD

Director of Clinical Pharmacy  
Management  
Horizon Blue Cross Blue Shield  
of New Jersey  
Clinical Professor  
Rutgers, The State University  
of New Jersey

### Heather Morel

Vice President & General Manager  
Reimbursement, Access &  
Safety Services  
McKesson Specialty Health

### David M Suchanek, RPh

Senior Vice President  
Biotech and Specialty Services  
D2 Pharma Consulting

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**Registration can be completed online at [www.mhabizsummit.com/attend.html](http://www.mhabizsummit.com/attend.html)**

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## Thursday, March 1 (cont.)

- 3:45PM - 4:15PM Break
- 4:15PM - 5:15PM ***Uncommon Valor: The Importance of Teamwork, Sacrifice, and Leadership***  
**Sal Giunta**  
The first living recipient of the Medal of Honor for service in Iraq or Afghanistan
- 5:15PM - 7:00PM Reception and Exhibits

## Friday, March 2

- 7:45AM - 8:45AM Breakfast
- 8:45AM - 10:15AM Breakouts
- 8:45AM - 9:15AM ***An Update on the Long-Term Care Member Study***  
**Michelle L. Templin**  
Vice President  
Strategic Business Development  
Managed Health Care Associates, Inc.
- 9:15AM - 10:15AM ***An Update on Legislative Issues Impacting LTC Pharmacy: Short Cycle, Nurse as Agent, Separation of Consulting and Dispensing Service***  
**Michael J. Sicilian**
- 8:45AM - 9:30AM **HOME INFUSION/SPECIALTY PHARMACY**  
***Adherence and Compliance Management Support Tools***  
**Russel Allinson, RPh, MS**  
Principal  
Therigy
- 9:30AM - 10:15AM ***Current and Future Impact of Biosimilars in the Marketplace***  
**Michael Castagna, PharmD**

## Friday, March 2 (cont.)

- 10:30AM - 11:00AM ***An MHA Update: Long-Term Care and Alternate Site***  
**Lou Livolsi**  
Senior Vice President, Long Term Care  
Managed Health Care Associates, Inc.
- Diane Koontz**  
Senior Vice President, Alternate Site  
Managed Health Care Associates, Inc.
- 11:00AM Closing Remarks

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## Keynote Speakers

### The Honorable Tom Daschle

Senator Daschle was elected to the US House of Representatives, where he served for eight years. In 1986, he was elected to the US Senate and eight years later became its Democratic Leader. Senator Daschle is one of the longest-serving Senate Democratic Leaders in history and the only one to serve twice as both Majority and Minority Leader.



During his tenure, Senator Daschle navigated the Senate through some of its most historic economic and national security challenges. In 2003, he chronicled some of these experiences in his book, *Like No Other Time: The 107th Congress and the Two Years That Changed America Forever*.

Today, Senator Daschle is a senior policy advisor to the law firm of DLA Piper, where he provides clients with strategic advice on public policy issues such as climate change, energy, health care, trade, financial services, and telecommunications. Since leaving the Senate, he has distinguished his expertise in health care through the publication of *Critical: What We Can Do About the Health-Care Crisis*.

### Adam J. Fein, PhD

Adam J. Fein, PhD, is the founder and president of Pembroke Consulting, Inc., a management advisory and business research firm based in Philadelphia.

Dr. Fein is one of the country's foremost experts on pharmaceutical economics and channel strategy. He consults with clients in the pharmaceutical and healthcare industries. Eleven of the 15 largest biopharmaceutical manufacturers have called on Dr. Fein for his experience, analyses, and insights to help them improve profitability and make better strategic decisions. He offers clients the perspective and judgment for solving challenging business problems in today's evolving healthcare environment.

Dr. Fein inspires audiences to think strategically with his fact-based and entertaining keynote speeches. He has presented to more than 55,000 executives across a wide range of industries.

Dr. Fein has published hundreds of academic and industry articles, has authored and edited ten books, and writes the popular and influential Drug Channels website (<http://www.DrugChannels.net>). The media frequently seek his industry expertise, and he has been quoted in such leading national publications as The Wall Street Journal, The Financial Times, The New York Times, Pharmaceutical Executive, Drug Benefit News, and many others.

Dr. Fein earned his doctoral degree from the Wharton School of Business at the University of Pennsylvania and a B.A., summa cum laude, from Brandeis University. He lives in Philadelphia with his wife and their two children.



### Sal Giunta

On October 25, 2007, while conducting a patrol as team leader, Giunta and his team were navigating through the treacherous terrain of Afghanistan's Korengal Valley when they were ambushed by a well-armed and well-coordinated insurgent force. While under heavy enemy fire, Giunta immediately sprinted towards cover and engaged the enemy. Seeing that his squad leader had fallen and believing that he had been injured, Giunta exposed himself to withering enemy fire and raced towards his squad leader, helped him to cover, and administered medical aid.

His team continued forward and upon reaching the wounded soldiers, Giunta realized that another soldier was still separated from the element. Giunta then advanced forward on his own initiative. As he crested the top of a hill, he observed two insurgents carrying away an American soldier. He immediately engaged the enemy, killing one and wounding the other. Upon reaching the wounded soldier, he began to provide medical aid as his squad caught up and provided security.

For his extraordinary gallantry, unrivaled courage and selfless leadership in action on October 25, 2007, Giunta was awarded the Medal of Honor by President Barack Obama in a White House ceremony on November 16, 2010. Staff Sgt. Giunta was the first living recipient of the Medal of Honor for service in Iraq or Afghanistan, the first living service member to be awarded the Medal of Honor since the Vietnam War, and the eighth service member to receive the nation's highest military decoration for valor in Iraq and Afghanistan.



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